HAVE YOU SEEN ME?
habitat fragmentation, species visibility, and environmental agency in the urban fabric
Santiago Verduzco // UC Davis Senior Capstone Project 2017

The "Have You Seen Me?" project focuses on answering a single question: “What is the role of landscape architects in designing spaces that ensure species’ mobility and health?” Additionally, “Have You Seen Me?” aims to translate these principles to the everyday person to increase the number of individuals engaged in restoration efforts.

Often, state parks and other “natural”—associated with what is pastoral and untouched by man—have habitat conservation plans which set ecological goals founded in years of surveying and research on specific species. These documents, though available to the public, are targeted at a research-based audience. The efforts occur primarily in “natural” areas and not to engage other ecological and, at times, community volunteers. Still, there is a low level of public awareness for ongoing ecological activities in the landscape. The idea that “nature” is something we visit instead of something we occupy everyday regardless of its locality or availability, further fuels this dissonance between organization and individual.

The project is conceptually sited at the intersection between an ecological professional and the everyday person. "Have You Seen Me?" tries to create a mixture of ecological connectivists and societal connectivists. It engages the relationship of species to landscape, while challenging existing notions of what ecological restoration looks like in the urban fabric.

The final results are divided into three designed components: a repurposed quarry masterplan, the introduction of vertical gardens and green roofs to an industrial corridor, and lastly a poster campaign focused on the four butterflies.

1. RESEARCH + RESTORE
   THE QUARRY
   A. MISSION BLUE
   B. BAY CHECKERSPOOT
   C. CALIPPE SILVERSPOT
   D. SAN BRUNO ELFIN

2. JUXTAPOSE + VISUALIZE
   THE INDUSTRIAL CORRIDOR

3. ENGAGE + ACT
   THE CITY

This visual campaign aims to engage and encourage action in smaller scale ecologically-oriented discourses building. It engages the participation of the public in these larger scale projects by public departments. These interventions begin in public spaces, moving to poster campaigns which would encourage the establishment of new facilities for public use. In addition, a series of billboards along US-101 help to draw commuters into Brisbane to experience this new ecological model. Lastly, all of this data is aggregated onto a central website which would allow knowledge while tracking the physical changes to the ecological and social landscape.